

Sponsorship Levels: A Walk at the Zoo 2018

Blush Sponsor \$500	Rose Sponsor \$1,000	Pink Sponsor \$2,500	Fuchsia Sponsor \$5,000	Magenta Sponsor \$10,000
<ul style="list-style-type: none"> • 2 complimentary Zoo Walk tickets • Sign displayed at annual Zoo Walk Event • Online recognition for 1 year as event sponsor • Recognition in Annual Report <p>FMV = \$30</p>	<ul style="list-style-type: none"> • 4 complimentary Zoo Walk tickets • Sign predominantly displayed at Zoo Walk event • Online recognition for 1 year as event sponsor • Recognition in Annual Report • Corporate pamphlets or information given to all participants <p>FMV = \$50</p>	<ul style="list-style-type: none"> • 6 complimentary Zoo Walk tickets • Banner displayed at Zoo Walk event • Online recognition for 1 year as event sponsor with link to corporate website • Recognition in Annual Report • Corporate pamphlets or information given to all participants • Corporate logo on event “save the date” postcard and promotional materials • Corporate recognition with logo in foundation e-newsletter <p>FMV = \$140</p>	<ul style="list-style-type: none"> • 10 complimentary Zoo Walk tickets • Banner featured on stage at Zoo Walk event • Online recognition for 1 year as event sponsor with link to corporate website • Recognition in Annual Report • Corporate logo printed on event gift bags and distribution of pamphlets or corporate information to all participants • Corporate logo on event “save the date” postcard and promotional materials • Inclusion of corporate promotional material in registration package • On-stage recognition during Zoo Walk Opening Ceremony • Corporate recognition with logo in foundation e-newsletter • Feature article in foundation e-newsletter <p>FMV = \$175</p>	<ul style="list-style-type: none"> • 16 complimentary Zoo Walk tickets • Banner featured at entrance of Zoo Walk event tent • Online recognition for 1 year as event sponsor with link to corporate website • Recognition in Annual Report • Large corporate logo printed on event gift bags and distribution of pamphlets or corporate information to all participants • Corporate logo on event “save the date” postcard and promotional materials • Inclusion of corporate promotional materials in registration package • On-stage recognition during Zoo Walk Opening Ceremony • Corporate recognition with logo in foundation e-newsletter • Feature article in foundation e-newsletter • Feature article in foundation annual report <p>FMV = \$235</p>

Presenting Sponsor
\$20,000

The Presenting Sponsor of the annual A Walk at the Zoo will receive all of the benefits of the Magenta Sponsorship level plus:

- Exclusive social media recognition on Facebook, LinkedIn and Twitter
- Exclusive recognition as presenting sponsor on all event promotions, including press releases and interviews
- 10 complimentary tickets to the IAACL Charitable Foundation Fashionably Pink Fashion show benefiting Shades of Pink Foundation

FMV = \$885